



## Join US at Mexico's Largest Agriculture Expo!

Join the **U.S. Pavillion** at **Expo Agro Alimentaria 2004** and position your company in Mexico's vibrant agricultural market -- in 2003 alone, Mexico imported \$8.4 billion dollars worth of U.S. agricultural products, while exporting 84% of its agricultural products to the U.S.! **This Expo is ideal for U.S. manufacturers of agricultural equipment, machinery, technology and services.**

In its ninth year, **Expo Agro Alimentaria 2004** will take place in **Irapuato, Guanajuato November 3-6, 2004**. Expo Agro has an exhibition area of 51,700 square meters. The number of exhibitors and visitors has increased each year, including individuals and businesses from Mexico, Spain, Israel, Brazil, Holland, Costa Rica, France, U.S.A., Canada, and Great Britain. Last year's event had a record 80,000 visitors and 500 exhibitors.

### **FULL BOOTH EXHIBITION at the U.S. PAVILION – starting at \$2,550**

Exhibit in the U.S. Commercial Service (USCS) Pavilion and receive the following package:

- Booth in high profile U.S. Pavilion located in Main Hall with U.S. logos and company banner, includes booth design, tables, chairs, electrical outlet. See attachment for special design and features.
- Company information included in both bilingual U.S. Pavilion Directory to be distributed at USCS booth and Expo Agro Alimentaria show directory.
- On-site logistical assistance by USCS staff throughout the show, plus on-site promotion.
- Participation in breakfast briefing by USCS officer and Guanajuato State representative.
- Pre-show logistical support – assistance with hotel reservations, local transportation, and travel.

**U.S. Commercial Service CATALOG EXHIBITION is available at Expo Agro Alimentaria 2004 for only \$300.** This includes: display and marketing of your product literature; listing in the bilingual U.S. Commercial Service show directory; end-of-show summary of trade leads collected for your company.

### **RESERVE YOUR BOOTH NOW!! Deadline June 18, 2004**

Interested in Full Booth or Catalog Exhibition \_\_\_\_\_

**Please fax completed form to +52 (33) 3615-7665.**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Telephone & Fax \_\_\_\_\_

Email \_\_\_\_\_

**For additional information please contact:**

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